Reflections

August 31, 2020

Registrations for August

Congratulations everyone. We beat budget. It's working!

Program	$ Fee	Budgeted	Actual	Notes
OBE-Spectrum	1295	8	9	
RV Basics	725	10	20	
Lifeline	1295	10	7	
Gateway	1295	10	20	
Beyond Meditation	325	10	17	
Our Incredible Journey	325	45	53	Final #s from GlideWing
Beyond Meditation Intro	49	20	30	Final #s from GlideWing
Total # Registrations		113	156	
Total $		**$62,365**	**$85,340**	+$22,975 +36.8%

The two courses we are currently delivering are Journey to Happiness and X27. Registrations are 11 & 16 respectively. We'd planned on 10 each. The trend continues.

Free Meditations

We are fast closing in on the magic 200,000 mark. We usually gain about 8,000/ week. So, by this time next week we'll be over 200K. Congratulations again!

Week	Name	Number of Users: English	Launch Date
1	*Health and Wellbeing*	15,184	March 20
2	*Relaxation*	10,648	March 27
3	*Restoring Your Energy*	10,998	April 3
4	*Eternal Sun*	12,308	April 10
5	*Feeling Lighter*	8064	April 17
6	*Quiet Mind*	10,596	April 24
7	*Dream Sanctuary*	15,436	May 1
8	*Welcome to Your Day*	9256	May 9
9	*Heal and Balance*	11,678	May 15
10	*Expressing Gratitude*	6426	May 22
11	*Self Healing*	10,823	May 29
12	*Feather*	6192	June 5
13	*Aqua Aura Inner Peace*	6423	June 12
14	*Happiness Challenge*	559	June 14
15	*Letting Go Into Restful*	7066	June 19
16	*Juneteenth*	2110	June 19
17	*Open Up and Receive*	10,626	June 26
18	*Central Core*	7078	July 3
19	*Openness*	4679	July 10
20	*Connecting to Present*	5618	July 17
21	*Eternity*	6128	July 24
22	*Conscious Connection*	5250	July 31

23	*Relax and Expand*	4325	August 7
24	*Peace Healing Blessing*	3164	August 14
25	*Smile*	2349	August 21
Total		**192,984**	

It's been a countin' kinda' day.
Next up…how do we measure the most important things we do and put them on a dashboard? "Key Performance Indicators" (KPI)s are the key. More on that later.

I look forward to drying out on Tuesday.
See you then, sans raincoat.
Scott